

CONTACT PERSON(S) _____

AGREEMENT DATE / ____ / ____

BUSINESS NAME _____

PHONE (PRIMARY) _____

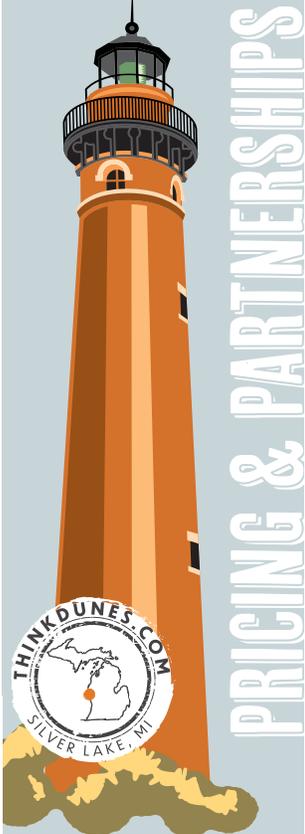
PHONE (OFF-SEASON) _____

ADDRESS LINE 1 _____

EMAIL _____

CITY, STATE, ZIP CODE _____

WEBSITE ADDRESS _____



TRAVEL GUIDE: 2026 PRICE STRUCTURE

LIMITED NUMBER OF ADVERTISER SPACES AVAILABLE

AMOUNT DUE

FULL PAGE BACK COVER* [BACK PAGE OF GUIDE] <small>*Advertiser space will be shared with SLSL mailing address area</small>	<input type="checkbox"/> \$2,850	(8.5" w X 7.875" h with 0.125" bleed and safe margin*)	<input type="checkbox"/> NEW AD <input type="checkbox"/> SAME 2025	\$
FULL PAGE INSIDE FRONT COVER [PAGE 1-or-2 OF GUIDE]	<input type="checkbox"/> \$2,300	(8.5" w X 10.875" h with 0.125" bleed and safe margin)	<input type="checkbox"/> NEW AD <input type="checkbox"/> SAME 2025	\$
FULL PAGE PREMIUM - FIRST 10 PAGES <input type="checkbox"/> [PAGE 4-or-5] <input type="checkbox"/> [PAGE 6-or-7] <input type="checkbox"/> [PAGE 8-or-9]	<input type="checkbox"/> \$2,200	(8.5" w X 10.875" h with 0.125" bleed and safe margin)	<input type="checkbox"/> NEW AD <input type="checkbox"/> SAME 2025	\$
FULL PAGE INSIDE BACK COVER [INSIDE BACK COVER OF GUIDE]	<input type="checkbox"/> \$2,100	(8.5" w X 10.875" h with 0.125" bleed and safe margin)	<input type="checkbox"/> NEW AD <input type="checkbox"/> SAME 2025	\$
FULL PAGE INTERIOR	<input type="checkbox"/> \$1,900	(8.5" w X 10.875" h with 0.125" bleed and safe margin)	<input type="checkbox"/> NEW AD <input type="checkbox"/> SAME 2025	\$
2/3 PAGE VERTICAL	<input type="checkbox"/> \$1,600	(5.45" w X 9.50" h)	<input type="checkbox"/> NEW AD <input type="checkbox"/> SAME 2025	\$
1/2 PAGE <input type="checkbox"/> VERT. <input type="checkbox"/> HORIZ.	<input type="checkbox"/> \$1,350	Vertical: (3.5" w X 9.50" h) Horizontal: (7.375" w X 4.75" h)	<input type="checkbox"/> NEW AD <input type="checkbox"/> SAME 2025	\$
1/4 PAGE	<input type="checkbox"/> \$1,075	(3.50" w X 4.625" h)	<input type="checkbox"/> NEW AD <input type="checkbox"/> SAME 2025	\$
REGIONAL MAP & GUIDE LISTING	<input type="checkbox"/> \$525	← INCLUDED WITH DISPLAY AD PURCHASE		\$
GUIDE PROFILE/BUSINESS LISTING	<input checked="" type="checkbox"/> FREE	<small>YOUR FREE LISTING MAY INCLUDE PHOTO, CONTACT DETAILS, BRIEF TEXT DESCRIPTION (compiled from ThinkDunes.com listing)</small>		\$
OPTIONAL: DISPLAY AD DESIGN SERVICES	<input type="checkbox"/> \$300	<small>You and your business will work with the publisher to develop an ad</small>		\$

Please make checks payable to:

Silver Lake Sand Dunes - Hart Visitors Bureau

TOTAL AMOUNT DUE FOR THIS AGREEMENT

\$

OR YOU CAN PAY NOW ONLINE WITH **zefly**  Ask us to provide you with a secure payment link

Cancellation of this contract must be in writing and will not be accepted after closing date on November 30, 2025. The Silver Lake Sand Dunes & Hart Visitors Bureau reserves the right to reject any advertisement considered unsuitable for its publication. By signing this contract, the advertiser agrees to pay the total amount listed on this contract.

All advertisements are accepted by the Silver Lake Sand Dunes & Hart Visitors Bureau upon representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. By accepting, the advertiser will indemnify and save the Silver Lake Sand Dunes & Hart Visitors Bureau harmless from and against any loss or expense resulting from claims or suits based upon the content or subject matter of the advertisements, including without limitation, claims or suit for libel, violation of right to privacy, plagiarism and copyright infringement. The Silver Lake Sand Dunes & Hart Visitors Bureau reserves the right to refuse any advertising and shall not be liable for damages if for any reason they fail to publish an advertisement.

GUIDE AD SIZING

The following showcases the advertisement sizes for the magazine sized 2026 Visitors Guide.

For questions, please contact Scott Beal to discuss sizing and placement requests.

.125" BLEED/
SAFE ZONE

8.50" x 10.875"
TRIM SIZE

PREMIUM
FULL PAGE &
STANDARD FULL

2/3 PAGE
VERTICAL

5.45" x 9.50"
NO BLEED

1/2 PAGE
VERTICAL

3.5" x 9.50"
NO BLEED

3.50" x
2.25"

1/8 PAGE

1/4 PAGE

3.50" x
4.625"

1/2 PAGE
HORIZONTAL

7.375" x 4.75"
NO BLEED

Partner with the Silver Lake Sand Dunes & Hart Visitors Bureau and take advantage of having your business be in front of tens of thousands of travelers. The Travel Guide and Regional Map is the landmark piece developed by the Visitors Bureau every year.

ADVERTISE TODAY!

Scott Beal
231.742.3883 (cell)
231.873.3982 (office)
marketing@
thinkdunes.com

AUTHORIZED SIGNATURE OF ADVERTISER _____

DATE _____

Notes/Special Requests _____