



**SILVER LAKE**  
SAND DUNES AREA  
CHAMBER OF COMMERCE

*your business... is our business*

Thank you for your interest in joining the Silver Lake – Hart Chamber of Commerce. We are excited to have you join our network.

In addition to supporting your business, below are the activities we are involved in on your behalf:

**Chamber Events:** Hart Easter Egg Hunt, High School Summer Job Fair, Business After Hours networking, Blessing of the Duners, Silver Lake “Thunder Over the Dunes” Fireworks, Apple & BBQ Festival, support for Hart Sparks fireworks, Hart’s Home for the Holidays Christmas Parade, Hart holiday garland and wreath decorations.

**Promotions:** Silver Lake/Hart directional billboard at US-31 exit and Downtown Hart billboard at West Polk Rd. Distribution of 40,000 Visitor Guides, 30,000 Area maps and 5,000 Community Guides in Oceana County and Welcome Centers throughout the state. Your business listed on one of Michigan’s top visitor-destination websites “thinkdunes.com” with over 1.5 million clicks per year... that’s \$0.0003 per click for members!

**Sponsorships:** Members have the opportunity to be front and center at community events through exclusive sponsorship opportunities.

**Partnerships:** With area civic and non-profit organizations such as Oceana College Access Network, Community Foundation, Oceana County Economic Alliance, Hart Historic District, Hart Rotary, Hart Economic & Redevelopment Team, Oceana County Fair, and United Way of Oceana County.

On behalf of the Board of Directors and our entire membership, “Thank You” for your consideration. Once you complete the application an invoice will be created and you will be contacted by a member of our team. Please contact me or a current board member if you have any questions or if you are interested in a position on the board of directors. We look forward to a successful year... together!

Sincerely,

Scott Beal  
Executive Director  
Office: 231-873-2247 | Cell: 231-742-3883

**BOARD OF DIRECTORS:**

**Wes VanderWilk**  
President  
Silver Lake  
Whippy Dip

**Jeff Swanson**  
Vice President  
Country Dairy

**Nichole Kleiner**  
Secretary  
City of Hart Economic  
Development

**Janet Dodge**  
Treasurer  
Coldwell Banker-  
Woodland Schmidt  
Real Estate

**Michele Amstutz**  
Website Chair  
Shelby State Bank

**Doug Fries**  
Director  
Fifth Third Bank

**Sherry Waller**  
Event Chair  
West Shore Bank

**HART-SILVER LAKE SAND DUNES AREA CHAMBER OF COMMERCE**

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**MEMBERSHIP APPLICATION**

New Member 12-month Membership Year Starts Date of payment

**MEMBER INFORMATION:**

Business Name: \_\_\_\_\_

Owner's Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Phone No: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Social Media (Circle): Facebook, Twitter, Instagram

Open all year \_\_\_\_\_ Seasonal \_\_\_\_\_

**Main Company Representative (If different than Owner):**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Phone: \_\_\_\_\_

**Alternate Representative:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Phone: \_\_\_\_\_

**Business Category and Description:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Amount Enclosed:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_